

BEHAVIORAL INTERVIEW TECHNIQUES TRAINING

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Effective
Recruitment
Behavioral
Interview Techniques



COURSE LENGTH: 0.5 DAYS

Actively seeking out qualified candidates is the best way to ensure that you find talent. Effective recruitment is essential to improve the quality of the workforce and cut costs on frequent recruitment. Effective Recruitment Training Course is a short and comprehensive course that helps participants to use tools, techniques and understanding to recruit successfully every time.

This highly valuable and effective training course is now available throughout Hong Kong, including Central.

This Behavioral Interview Techniques Training Course can be delivered at your premises by one of our expert local or international trainers or live online using our [HIVE](#) technology.

Contact us today for a quote.

BEHAVIORAL INTERVIEW TECHNIQUES TRAINING COURSE OUTLINE

FOREWORD

Hiring a new employee is a big investment for a business, as employee recruitment and training have heavy costs. That is why hiring the right employee for the right job is essential. During this training course in Effective Recruitment, participants receive training in preparing for the interview, discovering a way to retain talent, understanding the selection process, using GROW model, performing job analysis, and more.

OUTCOMES

After completing this course, participants will have learned to:

- ▶ Define recruitment
 - ▶ Understand the selection process
 - ▶ Understand challenges and trends
 - ▶ Recognize the GROW model and how to set goals
 - ▶ Understand requirements
 - ▶ Prepare for the interview and question process
 - ▶ Perform job analysis and descriptions
 - ▶ Identify and avoid bias when making offers
 - ▶ Discover ways to retain talent and measure growth
 - ▶ Conduct an interview
 - ▶ Set SMART goals
 - ▶ Use a productivity journal
 - ▶ Conduct phone, stress and situational interviews
 - ▶ Use various kinds of questions
 - ▶ Perform a background check
 - ▶ Perform orientation and retention
 - ▶ Make an offer
 - ▶ Measure results
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MODULES

Lesson 1: Getting Started

- ▶ Icebreaker
- ▶ Pre-Assignment Review
- ▶ Workshop Objectives

Lesson 2: Types of Interview Questions

- ▶ Direct Questions
- ▶ Non-Direct Questions
- ▶ Hypothetical or Situational Questions
- ▶ Behavioral Descriptive Questions
- ▶ Case Study

Lesson 3: Introduction to Recruitment

- ▶ What is Recruitment?
- ▶ Challenges and Trends
- ▶ Sourcing Candidates
- ▶ Requirements
- ▶ Case Study

Lesson 4: Avoiding Bias in Your Selection

- ▶ Expectancy Effect
- ▶ Primacy Effect
- ▶ Obtaining Bias Information
- ▶ Stereotyping
- ▶ Case Study

Lesson 5: The Interview

- ▶ Phone Interviews
- ▶ Traditional Interviews
- ▶ Situational Interviews
- ▶ Stress Interviews
- ▶ Case Study

Lesson 6: Measuring the Results

- ▶ Cost Breakdown
- ▶ Employee Quality
- ▶ Recruiter Effectiveness
- ▶ Fine Tuning
- ▶ Case Study

WEB LINKS

- ▶ [View this course online](#)
- ▶ [In-house Training Instant Quote](#)