

## PRESENTATION SKILLS TRAINING

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Presentation Skills  
Training



**COURSE LENGTH: 2.0 DAYS**

Delivering a brilliant, memorable and interactive presentation in Hong Kong requires a number of skills including effective planning, choosing the right delivery method(s), developing outstanding customised content, professional group facilitation, the efficient use of technology, effective communication skills and more.

The PD Training Presentation Skills Training Course provides you with this in-depth knowledge and skill building in the planning, preparation and delivery of truly engaging presentations. You'll learn how to use specific tools and techniques for presentation creation and delivery which will enable you to conduct powerful presentations that engage your audience every time.

As part of this professional development training event, you will have an opportunity to develop and present to your peers and receive feedback from the group.

This training course is now available in Central and across Hong Kong.

This Presentation Skills Training training course can be delivered at your premises by one of our expert local or international trainers or live online using our HIVE technology.

For onsite training at your location, please click on the Group Training Quote button, or contact us today for a free personalised quote!

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## PRESENTATION SKILLS TRAINING COURSE OUTLINE

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### FOREWORD

Good information, great ideas or the best proposal only gets you half way to a great presentation in Hong Kong. To be a successful, professional presenter, you need to be able to capture your audience and take them on your journey using effective presentations.

Positioning yourself and your ideas in a consistently positive and professional manner enables you to make a professional impression; the first time and every time. Raw information is logical but being logical does not capture anyone's attention for too long. Persuasive presentations start with raw information, then opinions are added and further coloured with imagery, then given personality by the presenter. The more of the mind you tickle, the more retention and motivation you reap.

This **Presentation Skills** Training Program will teach you how to prepare quickly, utilise the best method for delivering your message, and maintain audience interest at all times.

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### OUTCOMES

#### After attending this course, participants will:

- Learn to design effective & engaging presentations
  - Select the most suitable delivery method based on the audience, the environment & the message being delivered
  - Master powerful & effective verbal & non-verbal communication techniques
  - Gain insight into effective techniques for calming nerves
  - Learn to create fantastic flip charts to support the key messages
  - Create compelling PowerPoint presentations
  - Learn different tools to add diversity & interest to engage an audience
  - Learn to pump it up a notch to deliver higher energy presentations
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### MODULES

#### Lesson 1: Why present?

- Welcome
- The purpose of presenting
- My presentation style
- Module 1 Reflection

#### Lesson 2: Researching your topic and organising information

- Primary and secondary research
- Selecting content
- Giving form to your presentation
- Module 2 Reflection

#### Lesson 3: Writing your presentation

- Starting with an outline
- Which words to use

#### Lesson 4: Verbal and Non-Verbal Communication Skills

- Listening and hearing

- Writing the introduction
- What to include in the body
- Writing the conclusion
- Editing
- Module 3 Reflection

- Asking and fielding questions
- Body language
- Module 4 Reflection

#### **Lesson 5: Overcoming Nervousness**

- Preparing mentally
- Physical relaxation techniques
- Rehearsing your presentation
- Module 5 Reflection

#### **Lesson 6: Using Visual Aids**

- Fantastic flip charts
- Creating compelling PowerPoint presentations
- Vibrant video and amazing audio
- Module 6 Reflection

#### **Lesson 7: Time to present**

- Presentation - take 2
- Module 7 Reflection

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#### **WEB LINKS**

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- [View this course online](#)
- [In-house Training Instant Quote](#)