PROFESSIONAL DEVELOPMENT TRAINING

5808 8521

REQUEST QUOTE

1.0 DAY COURSE

Strategic Business Planning Training

Strategic business planning allows each employee to understand his/her role and the larger goals of an organization so that his/her performance and knowledge is enhanced. A good strategic plan must include an organization's values, vision, and mission. This training course in Strategic Business Planning helps to develop understanding and skills to create immaculate strategic business plans.

This highly valuable and effective training course is now available Hong Kong wide including Central.

What You'll Gain:

During this Strategic Business Planning Training Course, participants develop skills and understanding in identifying company values, defining the company vision, conducting SWOT analysis, creating a strategic plan, implementing and evaluating a strategic plan, using strategy maps and balanced scorecards, and more.

This short and exhaustive training course is the fastest way to master the art and craft of creating perfect strategic business plans.

Outcomes

After completing this course, participants will have learned to:

- Identify the values that support their company
- Write a mission statement that explains what the company's purpose is
- Complete meaningful SWOT analyzes
- Use tools and techniques to create a strategic plan that directs the organization from the executive to the front line
- Learn ways to implement, evaluate, and review a strategic plan
- Use related tools, such as the strategy map and balanced scorecard, can help them develop a strategic plan
- Understand strategic planning
- Set goals
- Assign roles and responsibilities

- Keep everybody accountable
- Gather support
- Make changes
- Use presentation options, including infographics and reports

Modules

Lesson 1: Course Overview
- Welcome & Introduction
- Workshop Objectives
- What is Strategic Planning?

Lesson 2: Making the Change
- Preparing For Change
- Three Phases of Change
- Endings
- Transitions/Neutral Zone
- Control & Change

Lesson 3: Foundations of Strategic Planning
- Identifying Values
- Defining Your Vision
- Designing a Mission Statement

Lesson 4: How Does It Look?
- Reports
- Infographics
- Presentations
- Creative Considerations

Lesson 5: Setting Goals
- SWOT Analysis
- Setting Business Goals
- Assigning Roles, Responsibilities, and Accountabilities
- Problem Solving in Action

Lesson 6: Getting There
- Staying Focused
- Security Considerations
- Strategy Map
- Balanced Scorecard
- Case Study

Lesson 7: Strategic Planning Snapshot
- The Strategic Planning Cycle
- Gathering Support
- Putting It Into Practice

Lesson 8: Workshop Wrap Up
- Workshop Review
- Team Action Plans

Talk to our expert team

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